**Reverse Mortgage Social Media Post: How does a reverse mortgage work?**

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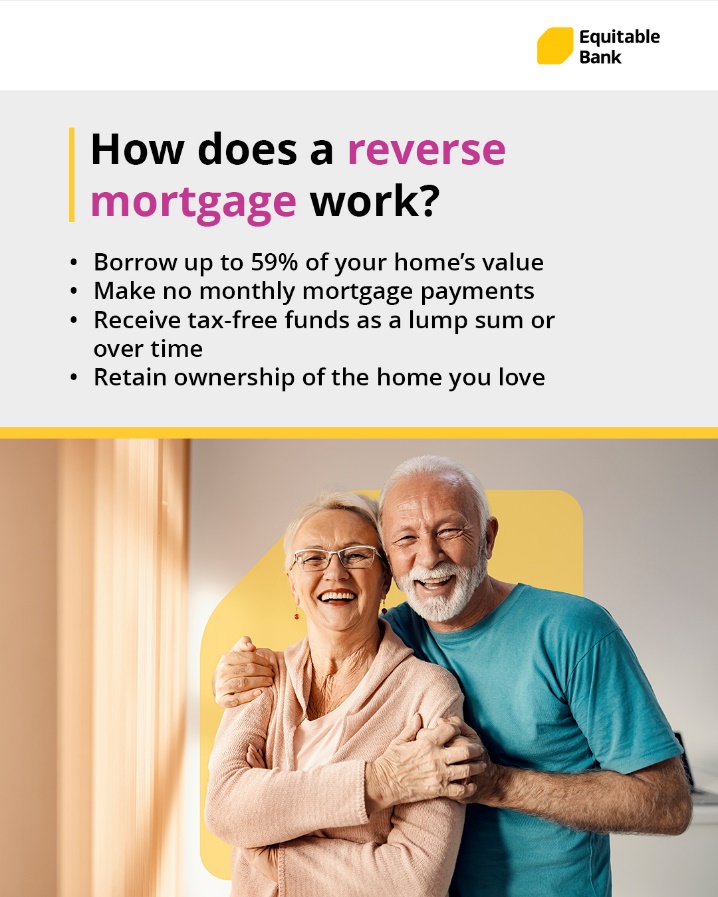
**Caption**

In Canada, a reverse mortgage is a loan secured against your principal residence that gives you access to tax-free cash—with no ongoing mortgage payments.

Curious about how you can unlock financial peace of mind with a reverse mortgage?

Contact me at [your contact details] today.

**Image**



**How to Post on Facebook**

1. Highlight, right-click, and press *copy* on the caption:
2. Right-click and press *save as picture* on the image
3. Login to your Facebook account and start a new post by clicking on ’What’s on your mind’
4. *Paste* the caption. Don’t forget to add your contact information into the caption before posting
5. Upload the image that you saved to the post
6. Click Post

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**How to Post on Instagram**

1. Highlight, right-click, and press *copy* on the caption
2. Right-click and press *save as picture* on the image
3. Login to your Instagram account and start a new post by clicking on the PLUS
4. Upload the image that you saved to the post
5. Click next and then next again
6. *Paste* the caption. Don’t forget to add your contact information into the caption before posting
7. Click Share